



ANNUAL REPORT 2020



**ACADEMIA
DOS
CHAMPS**

APRENDER A VENCER

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MESSAGE | INTRODUCTION

For the past two years, I have made the decision to devote the opening message of this report to a specific theme. I have followed this line for two reasons. The first one is to avoid the risk of being redundant, because the content of the report itself already says a lot about what happened for 12 months. The second reason is because I think it is important to highlight specific themes related to the Mission of the **Academia dos Champs** and on which I can give my insight here as founder of the project. I hope this will challenge readers to reflect on these issues and, who knows, feel motivated to become partners in a cause that belongs to all of us or even to become social entrepreneurs themselves.

With the same concern not to be redundant and because it is part of the culture of the **Academia dos Champs** to turn difficulties into opportunities and to create hope and positivity where they do not exist, I am not going to talk about the pandemic or about the difficulties we are experiencing as a result of the context in which we now live. Too much has already been written about the pandemic and the negative impact it is having on our lives. We are all fully aware of school closings, limitations on social contacts, unemployment and suspension of basic activities and commerce, restriction of movement, difficulties in accessing essential goods or the possibility of not having access to health care. Situations that affect everyone, regardless of their social and economic situation.

Instead, I will praise and value **positive events** and **good surprises** that came up in 2020.

These 366 days made me think about some of the values we promote and how they are present in so many situations in our lives. That is why it is so important to have the ability to put them into practice when necessary. Values such as persistence, discipline, respect, rigor, solidarity and companionship. Values such as resilience, to which I dedicated an article in a reference platform in the third sector.

Resilience is an individual's ability to cope with problems, adapt to change, overcome obstacles or withstand the pressure of adverse situations, and find strategic solutions to deal with and overcome adversity. In organizations, resilience is demonstrated through decision making when the organization is faced with a context between the stress of the environment and the will to win.

Never before had the resilience of the **Academia dos Champs** been tested with such intensity. The consequence was that we did not give up, we were proactive, made strategic decisions, and created sustainable solutions. We entered the new 2020/21 school year stronger and better prepared than ever, despite the uncertainties that persist.

MESSAGE | INTRODUCTION

We were forced to stop all activity in the field for several months. Even so, the **Academia dos Champs** maintained contact with its students from afar by promoting digital content such as videos and quizzes. Despite this stoppage, we did not stop giving out the **Annual Merit Awards**, while maintaining regular monitoring of school performance.

Some of our patrons, aware of the challenges imposed by the pandemic, reinforced their support. Specifically, the **Fondation Lacoste** and **BNP Paribas**, who gave us an "extra" push, giving an unequivocal example of solidarity and showing their confidence in our Team's work.

The **"ADC University"** project was formally launched, still in its first steps at the end of 2020, but coming also as a response to concerns expressed by some partners about the future of our older students. This project had been thought of and prepared for some time, but now seemed to be the right time to implement it. It is worth noting that this initiative will ultimately put an end to the age limit for students at the **Academia dos Champs**. Gradually, as the University grows, we will drop the maximum age limit so that deserving students, on account of their personal and academic progression, may continue to participate in the project.

These were some of the victories and milestones we achieved in 2020. As can be seen, even amid adversity, we can find happy moments, if we look hard enough. Achievements that obviously would not have been possible, without the unconditional support and generosity of our patrons and partners.

I want to leave a special note of thanks to the whole team, teachers and students that make up this family of Champs and that besides having shown enormous courage, were tireless in their efforts to find solutions, always on the battlefield, and never turning their backs on our **Mission**.

I therefore invite you to read about these and other important moments, which positively marked our year 2020. Moments and initiatives that are more detailed in the following pages of this report.

António Champalimaud

Founder | Chairman of the Board





ADC IN 30 SECONDS

 **OUTURELA**

 **LISBOA**

 **TRAJOUCE**

 **MAIA**

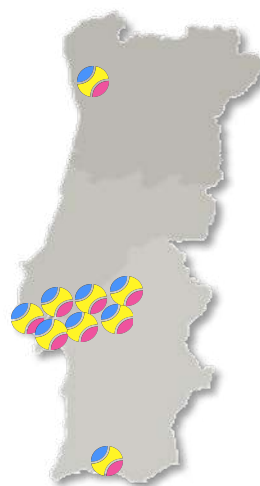
 **CARCAVELOS**

 **LOULÉ**

 **FARO**


 **ALCABIDECHE**

 **FONTAÍNHAS**



 **156**  **125**  **(281)**

 **17.891 TENNIS
LESSONS SINCE 2009**

 **CAREER OPPORTUNITIES
INTERNAL RECRUITMENT**

 **ANNUAL TRAINING COURSES
FOR BALL KIDS**

 **CERTIFIED TENNIS COACHES**

 **PARTNERSHIPS
WITH TENNIS CLUBS**



ADC UNIVERSE

ADC UNIVERSE

1. ABOUT US

Founded in 2009, **Academia dos Champs** has the status of an IPSS (Private Institution of Social Solidarity), being an independent, apolitical and non-profit project of social inclusion. Through the teaching of tennis, we demonstrate the countless benefits of facing sports - as well as its inherent principles and values - as a philosophy of life.

2. OUR MISSION

To promote social inclusion, using sports as an empowerment tool and as a mean to monitor children and youngsters identified as being in a socially vulnerable situation. More than training tennis champions, we seek to form **CHAMPIONS FOR LIFE!**

3. WHO IS IT FOR

Children and
youngsters
from 5 to 18
years old

Socially
vulnerable
individuals

Youngsters
and children
identified as
being at risk

4. METHODOLOGY

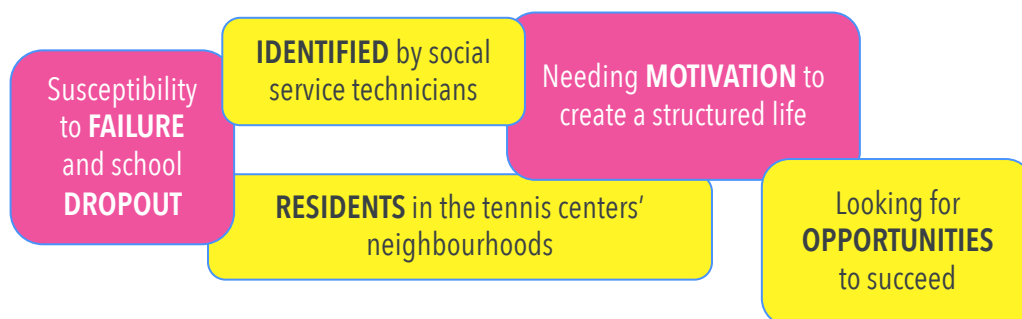
Through tennis teaching and by reflecting the principles and values of sports, **Academia dos Champs** provides its students with tools for personal, social and professional development. Thereby, each child and youngster is equipped with the means to take control of a life path that will lead him or her to a fulfilling adult life.

5. AREAS OF INTERVENTION

SPORTS | HEALTH | **EDUCATION** | TRAINING | **INCLUSION** | EMPLOYABILITY

ADC UNIVERSE

6. STUDENTS PROFILE



7. IDENTIFIED PROBLEMS

- **DISRESPECT** for authority and for others
- Lack of sense of **BELONGING TO A GROUP**
- **LACK OF TOOLS** for personal development
- Hard time accepting **CRITICISM**
- **INSUFFICIENT OPPORTUNITIES** to practice sports among the populations
- Resistance to complying with **ROUTINES** and **RULES**
- Inability to **COMPROMISE**
- **SCHOOL FAILURE** | Lack of motivation | Social exclusion
- Exposure to **DEVIATING BEHAVIOUR** patterns
- **EMANCIPATION** difficulty and long-term **FAMILY DEPENDENCE**

8. WHAT CAN WE DO?











At **Academia dos Champs** we believe that by working on the confidence and self-esteem of the students, we find the solution to many of the identified problems, reinforcing personal and social skills so that they can gain autonomy.

We show them that sport transcends social classes, backgrounds or life circumstances of each individual. It rewards effort, dedicated athletes and the outstanding performance of each individual – thus promoting healthy habits and the personal, family and occupational development of individuals in vulnerable situations.

ADC UNIVERSE

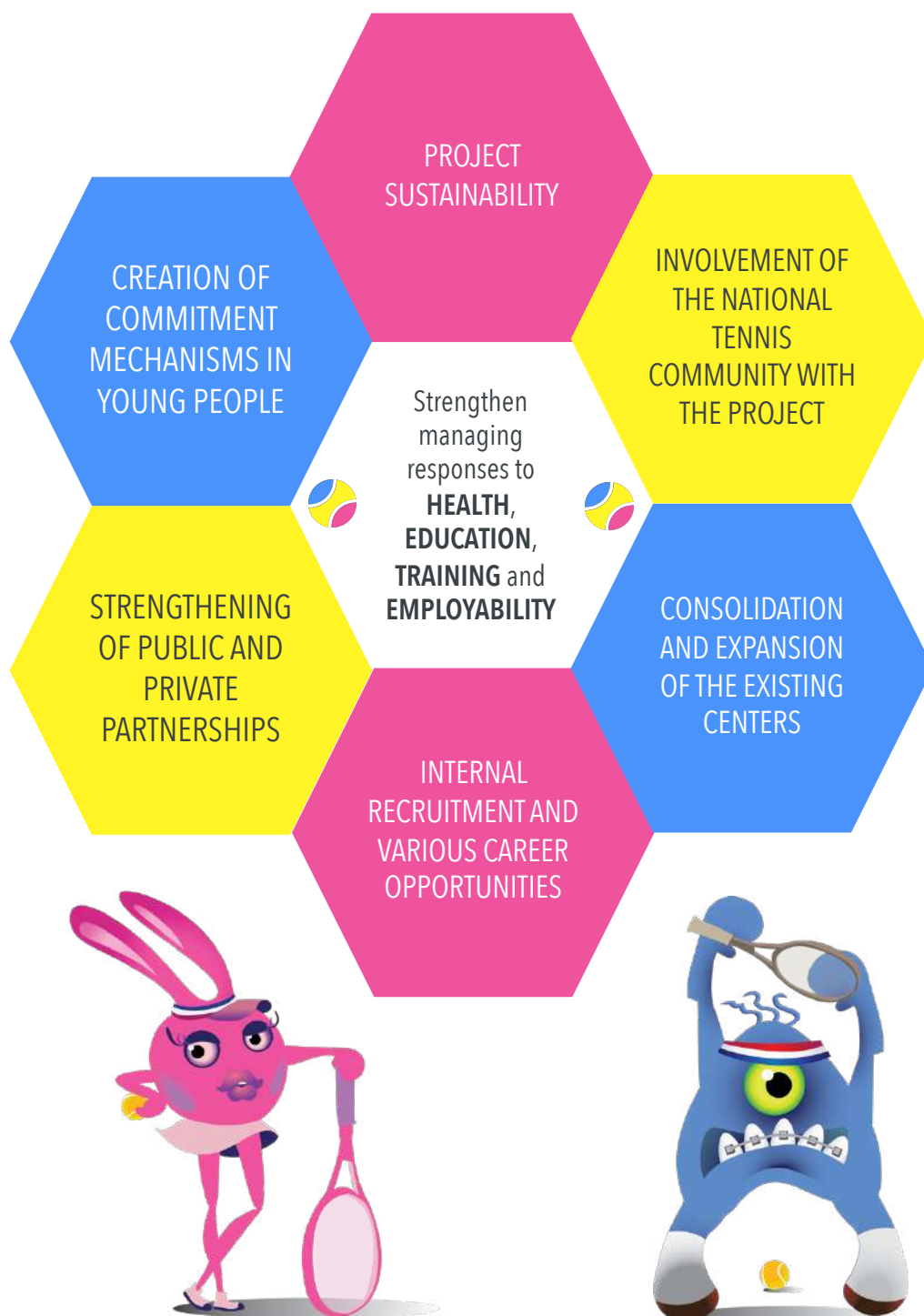
9. VALUES AND PRINCIPLES CONVEYED

Sports conveys values such as teamwork, healthy competition, respect, codes of conduct and many other principles. In this case, using tennis practice as a tool is an innovative way of instilling guidelines into young people, helping them to fight everyday problems, which are intensified by the economic and social conditions in which they usually live.

-  **RESILIENCE** | Sport, with its inherent challenges, enhances the ability of young people to test their own limits, contributing to strengthen their resilience.
-  **DISCIPLINE** | Dedication and training promote good conduct within young people.
-  **RESPECT** | Teamwork and healthy competition promote respect for others.
-  **EQUALITY** | Sport transcends social classes, backgrounds or life circumstances. It rewards effort and dedication.
-  **INCLUSION** | Sport allows us to blur differences and promote tolerance among young people.
-  **SELF-ESTEEM** | The practice of sport and the search for self-improvement promote confidence and self-esteem.
-  **PERSISTENCE** | Sport helps youngsters to set goals and broaden their horizons.
-  **RIGOUR** | Complying with rules and setting goals help to instil in young people a sense of rigour and dedication.
-  **CAMARADERIE** | Teamwork and sharing experiences help to create relationships of friendship and trust.
-  **JOY** | Sports practice, by contributing to a healthier lifestyle, also allows us to face daily challenges with greater confidence and optimism.

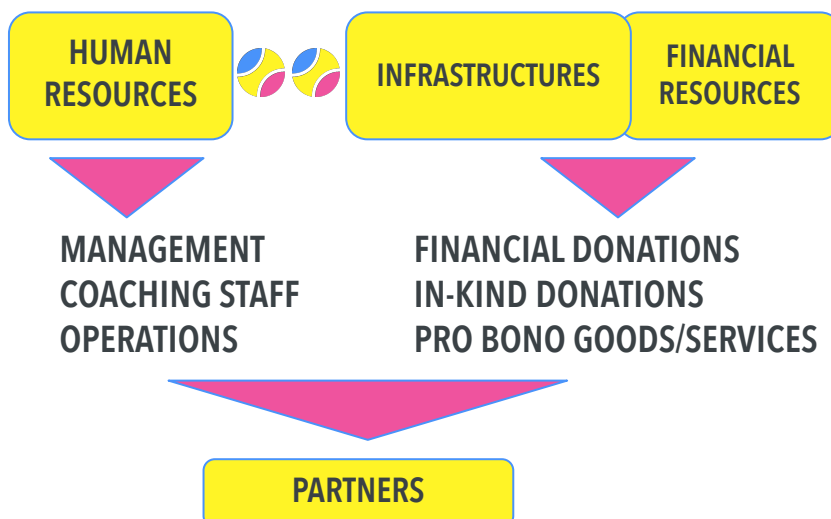
ADC UNIVERSE

10. PERMANENT GOALS



ADC UNIVERSE

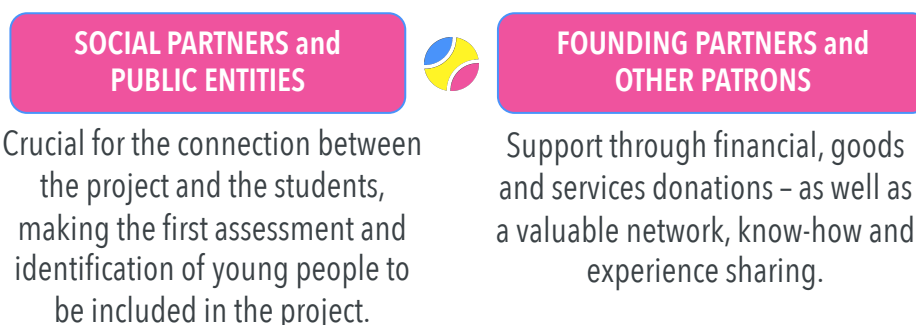
11. RESOURCES NEEDED



The network of partners, being transversal to the **Academia dos Champs** project, ensures its continuity. Donations are, however, variable, and a constant effort is required from the whole team in order to ensure continuity of the existing partnerships and also to look for new partnerships.

The financial support is essential, but it is equally important to have a regular donation of goods and services provided by some of our partners - thus making up for the shortage of own resources in numerous areas, as well as materials and equipment that enable us to improve and maintain the students' training conditions.

12. OUR APPROACH



ADC UNIVERSE

13. HOW DO WE SOLVE THE IDENTIFIED PROBLEMS

FIGHTING SCHOOL DROPOUT AND MONITORING

A close and permanent connection with Child Welfare technicians and schools is pivotal to the **success of this project**. The interchange of information is done in the end of every school term, thus allowing the combination of the assessment that is made with regards to the practice of sports with the students' school performance.

The fact that we assume a significant role in the scheduling of their extracurricular activities gives us an increased responsibility, but at the same time, allows us to reinforce the work carried out by the schools.

From the various motivational tools provided to our students, we would like to highlight the presentation of the **ANNUAL MERIT AWARD** – specially designed for each student to achieve the best overall results. Combining sporting, academic and behavioural performance, in a joint evaluation among coaches, social partners and schools, we reward the most dedicated students of the school year, thus recognising their **commitment** and **ability to excel**.



SCHOOL YEAR	BOYS	CENTER	GIRLS	CENTER
2019-2020	Pedro	Qta. Alagoa	Núria	Trajouce
2018-2019	Bruno	Alcabideche	Fabiana	Alcabideche
2017-2018	João	Bicesse	Bruna	Alcabideche
2016-2017	Wilson	Outurela	Angélica	Bicesse
2015-2016	Amarildo	Faro	Silvina	Outurela
2014-2015	Lourenço	Outurela	Rafaela	Bicesse
2013-2014	Rafael	Trajouce	Matilde	Trajouce
2012-2013	Fábio	Outurela	Jéssica	Bicesse

To be continued...







ADC UNIVERSE

SOCIAL INCLUSION

Choosing a sport that is not accessible to all, that is absent from curricular plans and with scarce penetration in the neighbourhoods where **Academia dos Champs** operates is our contribution to the democratization of access to sports as an individual right that all citizens are entitled to. By putting into practice the motto **"SPORTS FOR ALL"** – in this particular case, it shows that tennis can be played by all youngsters.

On a daily basis, the inclusion of the students is accomplished through several activities, organized by **Academia dos Champs** or by our associate partners, such as:

-  **Integration** in our partners' social events (BNP Paribas and Carcavelos Ténis)
-  Tennis tournaments and clinics
-  **Management tasks** at charity events (WAT Cup BNP Paribas and Teen Alive Aid)
-  Ball Kids at the **Millennium Estoril Open**

PERSONAL, SOCIAL AND EMOTIONAL DEVEL

Along with monitoring the sports development of our students, during training we also provide tools to help them **develop personal and social faculties**, which will help them to become better adults. Their commitment towards tennis lessons (ideally twice a week), and the constant goals that are presented to them, allow us to instil values of **discipline, persistence, dedication** and **resilience** – which in turn enhance **self-esteem, self-worth** and **confidence**.

Tennis lessons provide a different environment from that in which lessons are usually given to youngsters, **helping to break down some barriers**. Due to the informality and the strong bond created between tennis coaches and students, reinforced by the individual nature of this sport, training sessions allow youngsters not only to have the technical knowledge, but also a greater and more efficient emotional development.

To be continued... 

ADC UNIVERSE

EDUCATION, TRAINING AND CAREER OPPORTUNITIES

The monitoring of the students' school performance has always been one of the main pillars of the **Academia dos Champs'** work, complemented on several occasions with specific training in the field of tennis - from ball boys to refereeing, through institutional partnerships with the **Millennium Estoril Open** and the **Portuguese Tennis Federation**.

Several students have also benefited from vocational coaching sessions over the past three years, and some of them have even been integrated into the **Academia dos Champs'** team of monitors, such as the twins and former students Luís and Filipe Pereira, in the Pinto Basto unit, in Outurela (Oeiras). The same happened with Rodrigo Ferreira, in Trajouce, before he embraced his first professional challenge at the **ProTennis** stores, which was also a result of a partnership with **Academia dos Champs**.

With all this work already done, the "**ADC University**" project began in a natural way at the end of 2020, bringing together all of the above-mentioned features, especially focused on the older students of the **Academia dos Champs** (and with no age limit), to which we have added the study support offered by a group of voluntary employees from **BNP PARIBAS**, in-house training in the field of tennis (refereeing and racket stringing), preparation for the job market and also English classes in a qualified study centre.

HEALTH AND PROMOTION OF AN ACTIVE AND HEALTHY LIFE

Regular sports practice **fight**s sedentarism and **child obesity** and helps **prevent deviant behaviours** such as **drug abuse** or **delinquency** among youngsters.

Therefore, we try to provide each student with at least **two tennis lessons per week** (or more, depending on their school calendar), integrating the youngsters in small and homogeneous groups, always taking into consideration their technical level and age, thus maximizing their progress and the quality of the lessons.

To be continued...



ADC UNIVERSE

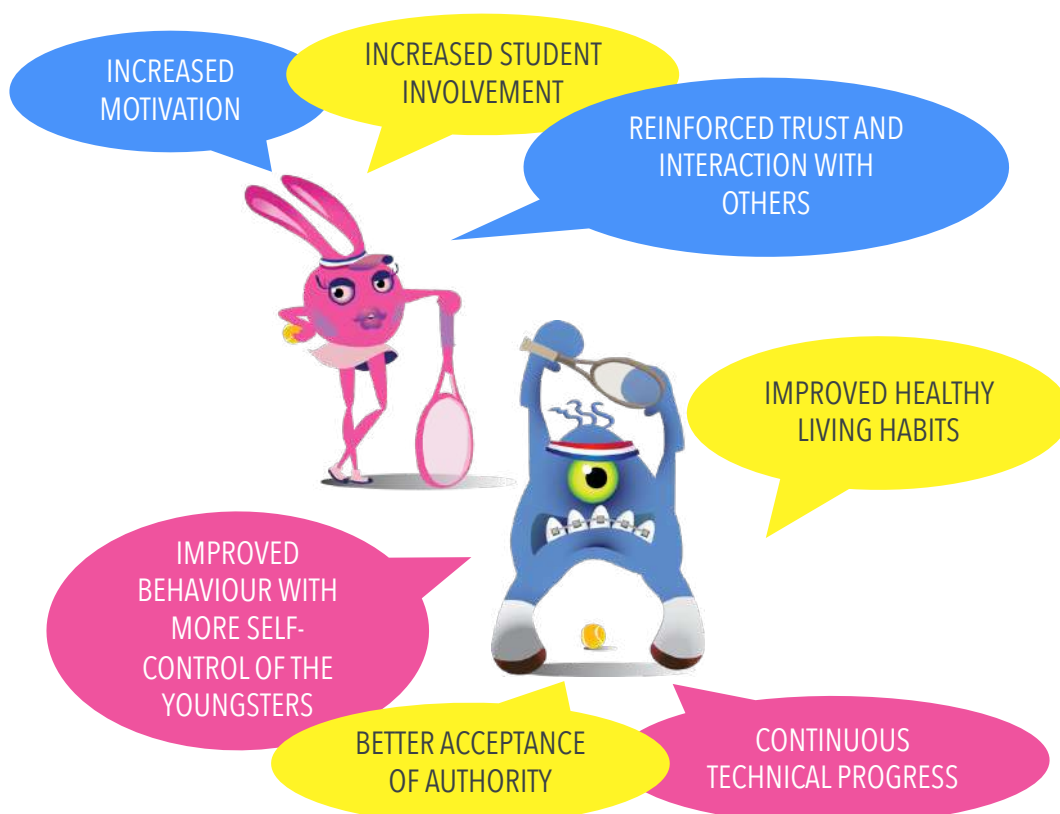
HEALTH AND PROMOTION OF AN ACTIVE AND HEALTHY LIFE

Access to regular sports practice is one of the most valuable assets that **Academia dos Champs** makes available free of charges to its students, always reinforced by the concern to ensure comprehensive partnerships in the field of health.

It is in this context that the partnership with José de Mello Group arises, in the first place, allowing the students of **Academia dos Champs** to benefit from a complete medical examination, which at a later stage may complement their affiliation with the Portuguese Tennis Federation. In 2019, the family of partners was strengthened, with Essilor ensuring eye health screening in all centers of our project.

All the **Academia dos Champs** centers are properly equipped with first aid kits, as a result of the protocol signed with Silveira Pharmacies – which extend their support to the project with the provision of over-the-counter or prescription medicines to all students who need them.

SPECIFIC RESULTS OF THE WORK CARRIED OUT



THE TEAM

COORDINATION AND APPROACH

With a multidisciplinary team, the various tasks of the project are divided into the technical, operations and pedagogical areas – respectively run by Jorge Dias, Francisco Alvim and Débora Fernandes; the universe of partnerships and fundraising, which is under the management and leadership of Inês Abreu; and the general coordination of **Academia dos Champs**, which is under the responsibility of Pedro Carvalho (also responsible for the communication area). The management of all the centers and monitoring of student progress are accounted for in quarterly reports, with the coordination of the centers being made in the field – with training centers in the North and South of Portugal receiving visits at least once a month - and with regular meetings with the coaching staff and all the social partners of **Academia dos Champs**.

COACHES

All the **Academia dos Champs'** coaches are duly certified, thus offering a guarantee of quality in the teaching of tennis – according to the standards of the "Play and Stay" programme of the International Tennis Federation. Besides their technical skills, the coaches have also strong educational skills, which allow them to meet the different challenges that arise in everyday life with the students of **Academia dos Champs**. At the same time, they play a decisive role in passing on the human values that are one of the main cornerstones of the whole project.





"To teach tennis is to offer a lesson on how to live a happy and productive life. All parents, and coaches, should avoid the mistake of thinking that tennis is just a game. It is in fact a gift that is given to children and students, which they will use for the rest of their lives."

NICK BOLLETTIERI
Tennis Coach

CENTERS

PINTO BASTO/OUTURELA

Opening	2009		
Coaches	Filipe Pereira, Luís Pereira, Mustafa El-Qatta and Sebastião Guimarães		
Social Partners	OnOeiras, Ludoteca Fundação Marquês de Pombal, Família Global, UF Carnaxide-Queijas and CM Oeiras		
Tennis Lessons	369	Nr. Courts	3 *
Students	76	<div>  32 </div> <div>  44 </div>	

* with artificial light





LOCATION PROFILE

High rate of unemployment and illiteracy among the population, with a large part of the community having attended only primary school; the majority of the inhabitants came from Cape Verde, Angola, Guinea-Bissau, and various regions of Portugal.

CENTERS

TRAJOUCE/SÃO DOMINGOS RANA

Opening	2012		
Coaches	Mário Rui Marques and Rodrigo Ferreira		
Social Partners	Espaço Mais Perto/CM Cascais Escola Básica 1 Trajouce		
Tennis Lessons	157	Nr. Courts	2 *
Students	42	 16	 26

* with artificial light





LOCATION PROFILE

Area affected by urban decline, with a population mostly of Portuguese origin, to which are added other aggregates, mostly of African origin; demographically, it shows a greater rejuvenation at the bottom of the age pyramid when compared with the other parishes in the municipality

CENTERS

MAIA

Opening	2013		
Coach	Pedro Peixoto		
Social Partners	Santa Casa da Misericórdia da Maia, Centro de Animação de Infância de Vermoim and CM Maia		
Tennis Lessons	99	Nr. Courts	1 *
Students	34	 20	 14

** inside the Municipal Tennis Complex*





LOCATION PROFILE

First center integrated in a tennis club, in the Municipal Tennis Complex of Maia, one of the country's best centers for the development of the sport and for training younger age groups; local community with a high unemployment rate, causing increased difficulties in access to sports practice.

CENTERS

ALCABIDECHE

Opening	2014		
Coach	Diogo Sá		
Social Partners	Agrupamento Escolas IBN Mucana, Complexo Desportivo de Alcabideche and CM Cascais		
Tennis Lessons	76	Nr. Courts	1 *
Students	12	 7	 5

* with artificial light





LOCATION PROFILE

Founded with the support of the Aga Khan Foundation, it's the first center integrated in a school environment, covering the Adroana, Cruz Vermelha and Alcoitão áreas; a privileged relationship with the school board allows a regular and efficient communication, which is useful for the accomplishment of the projects' goals.

CENTERS

FARO

Opening	2015		
Coach	João Marques		
Social Partners	Casa de Santa Isabel, Instituto D. Francisco Gomes, Associação de Ténis do Algarve and CM Faro		
Tennis Lessons	57	Nr. Courts	2 *
Students	16	 9	 7

**with artificial light*




LOCATION PROFILE

Center established with the direct support of the Municipality of Faro, through its social action department, also involved in the liaison with the social partners; the motivation and the alignment of the coach with the mission of the project was the driving force that led to the expansion of the project in the Southern region of Portugal, reinforcing the sports offer for the community.

CENTERS

FONTAÍNHAS/CASCAIS

Opening	2017		
Coaches	Luís Costa and Mariana Pereira		
Social Partners	Helpo – Ludoteca das Fontaínhas, Clube de Ténis CAD and CM Cascais		
Tennis Lessons	29	Nr. Courts	3 *
Students	20	 7	 13

** two with artificial light*





LOCATION PROFILE

Center founded with the direct support of patrons associated to Helpo - Ludoteca das Fontaínhas, an association that carries out continued support, assistance and humanitarian aid programmes; in partnership with Clube Ténis CAD, the students have the opportunity to play tennis on the courts of the school Colégio Amor de Deus.

CENTERS

QUINTA DA ALAGOA/CARCAVELOS

Opening	2017		
Coaches	João Cruz		
Social Partners	Centro Comunitário Paróquia Carcavelos, Casa dos Rapazes Parede, Casa da Criança Tires and CM Cascais		
Tennis Lessons	239	Nr. Courts	2 *
Students	19	 9	 10

**with artificial light*





LOCATION PROFILE

Center founded with the cession of the space' use provided by the Municipality of Cascais, under a protocol with DNA Cascais; with very particular surroundings and conditions of excellence, Quinta da Alagoa is also committed to raising donations through the rental of tennis courts to the general public.

CENTERS

LISBOA

Opening	2017		
Coaches	Alexandre Sanches, Diogo Moura and Diogo Sá		
Social Partners	Centro Social da Musgueira, Colégio São João de Brito and CM Lisboa		
Tennis Lessons	172	Nr. Courts	2 *
Students	48	 21	 27

* with artificial light



LOCATION PROFILE

An institution recognized for more than 50 years, the Musgueira Social Center, through its media library, provides access to multiple activities for more than 200 youngsters; in a logic of full social inclusion, the classes are given on the courts of the school Colégio São João de Brito and at the Musgueira Social Center itself.

CENTERS

LOULÉ

Opening	2014		
Coach	Sónia Alves		
Social Partners	Agrupamento Escolas Dr ^a . Laura Ayres, EB1/Jardim de Infância da Abelheira and CM Loulé		
Tennis Lessons	10	Nr. Courts	1 *
Students	14		

* with artificial light

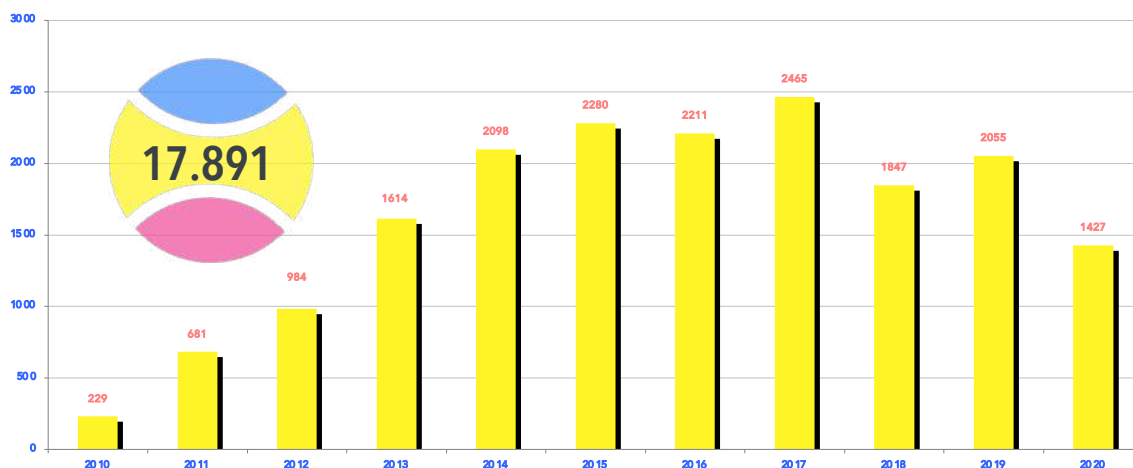


LOCATION PROFILE

Center established with the support of the António Aleixo Foundation and with the initial involvement of the Municipality of Loulé; given the high number of students in the school and the support it has given to the project, direct communication with the pedagogical coordinators has been strengthened, allowing integration in the school facilities.

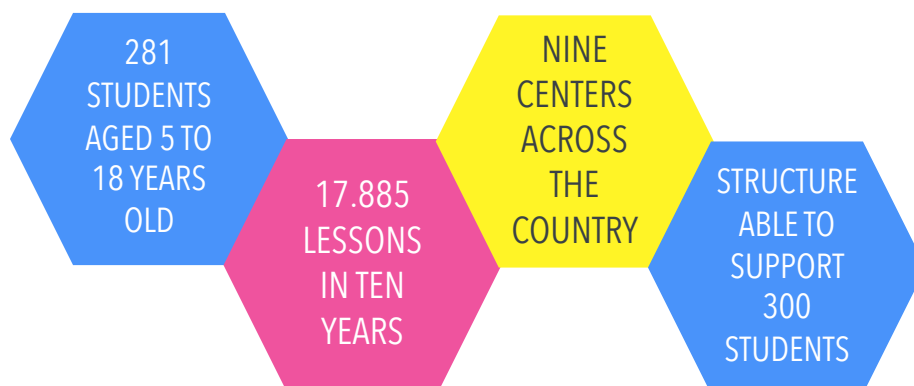
CENTERS

EVOLUTION | LESSONS EXPRESSED IN NUMBER OF HOURS



This graphic shows the evolution of the number of tennis lessons given at **Academia dos Champs** between 2010 and 2020 - with the consequent growth of the project reaching the relevant mark of 17,500 free tennis lessons for all students!

In the calendar year 2020, the **Academia dos Champs** also suffered, between March and September/October, from being unable to work in the field because of the new coronavirus pandemic. If in some cases it was possible to maintain contact with the students from afar, in others it was not, especially due to the lack of access to new technologies by some families. With the start of the new school year, and the return to some normality, the units of Maia and Loulé decided to suspend all extra-curricular activities for the protection of their students.

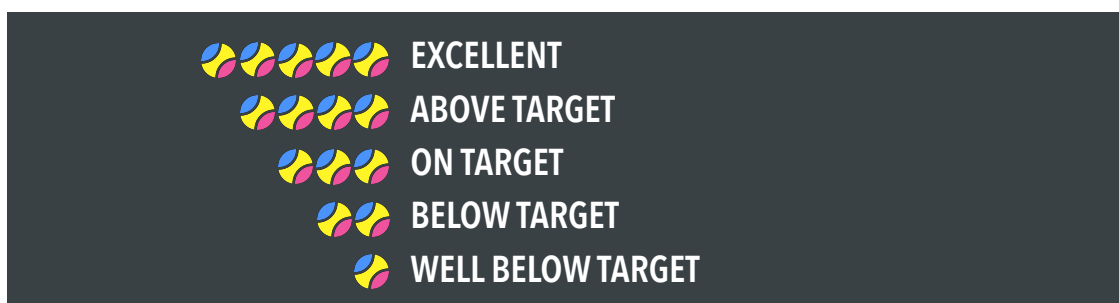


EVALUATION

CRITERIA AND METHODS

The evaluation of the students is made jointly by **Academia dos Champs** and the other partners of the project (social service technicians and teaching staff), based on an identical scale – from 1 to 5 – thus simplifying the comparative analysis and aggregation of the different results.

In the technical field, the evaluations are carried out by the **Academia dos Champs'** coaching staff, taking into account the student's level and performance in the various aspects of the game, whether in a class or tournament environment.



The assessment of emotional skills is always made together with the social partners of each center and the schools. Within the analysis of the **Academia dos Champs'** coaches, attention is paid to the students' ability to concentrate, their motivation, group attitude, tolerance to adversity, resilience and commitment.

The monitoring of the students' school performance is another of the priorities of **Academia dos Champs**, with the final grades being crucial to the overall analysis. Monitoring is carried out at each term of the school year, using specific models of action, according to the students' ages, so that their motivation is constant throughout the school year.

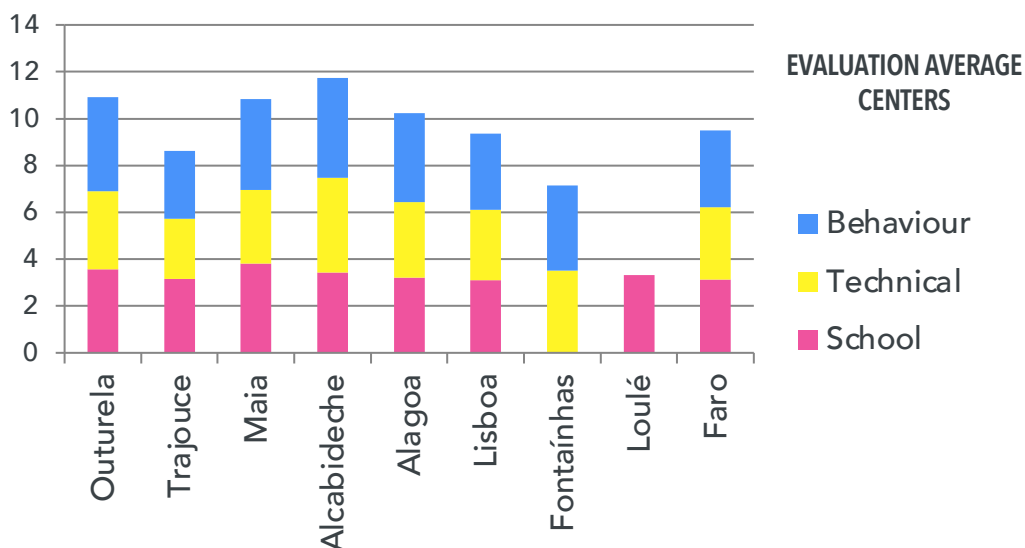
It is particularly important to emphasize that each center has its own reality, which must be taken into account and monitored separately.

EVALUATION

RESULTS

The pattern of the results obtained in the 2019-2020 school year, even in a pandemic context that imposed several months of distance learning, again allowed us to see a consistency in the averages achieved, and without significant differences among the various units of the **Academia dos Champs**.

In academic performance, the best average was registered in the unit of **Maia** (3,82), while at the technical level, the most outstanding average (4,04) was obtained in the unit of **Alcabideche**, in Cascais.



In terms of behaviour, whose assessment encompasses attendance, discipline, attitude, and commitment to the daily work of the **Academia dos Champs**, all average values registered were positive - with a natural highlight for the mark of 4,28 registered in **Alcabideche**, slightly above the 4,01 registered in the unit of **Outurela**, in Carnaxide (Oeiras).

In **Maia** (3,88), **Quinta da Alagoa** (3,78) and **Fontainhas** (3,63), the values reached also lead us to believe that the students' commitment and dedication to the project grow steadily every year.







EVALUATION

IMPACT ASSESSMENT

It is perhaps one of the greatest challenges that **Academia dos Champs** faces, for which it is necessary to involve not only our students, but also the community in which they live, especially their families. Only the collection of accurate data makes it possible to evaluate the impact that the work done has in our students' lives.

One of the tools used for this assessment is to conduct impact surveys - with a scale of grades ranging from **Very Weak** (1) to **Excellent** (5) -, with the aim of involving and getting to know better the people who play a fundamental role in complementing the **Academia dos Champs'** work.

WHAT WE WANT TO KNOW

-  Students' **level of commitment** according to their parents
-  **Benefits** provided by the tennis lessons and in which circumstances
-  Parents' willingness towards the **continuation of the project**
-  Family's **feedback** about the sport itself
-  How people assess the **project's quality** and the coach's pedagogical role
-  Improvement of students' **school results**

SUMMARY

The most recent school years have highlighted a constant **motivation towards sports practice** and a **healthy lifestyle** (with values ranging between 55 and 65 percent), among the main benefits that students get from **Academia dos Champs**. Approximately two-thirds of the parents or guardians who gave their feedback also consider that there was an **improvement** in the students' **behaviour** - a consequence which becomes more significant the longer the project is carried out in the communities in which it operates.





CHRONOLOGY 2020

CHRONOLOGY 2020

JANUARY

ANOTHER CHAMP THAT GROWS WINGS. This is the very reason why our project exists. To give our students the tools that will make them succeed in their personal and professional lives. And in January, we saw Rodrigo Ferreira, a student at the Trajouce unit, consolidate his place as an employee at ProTennis stores, a partner of the **Academia dos Champs**. Rodrigo (on the left of the photo with colleague Daniel Bonito) started his professional career by receiving the appropriate training in customer service and racket stringing, having passed all those stages with flying colors. Currently, he works at the stores in Parede (near the Clube Nacional de Ginástica) and in Lisbon, located inside the Lisboa Racket Centre.



IN SEARCH OF NETWORKING SUCCESS. We actively responded to the challenge launched by the Agha Khan Foundation and participated in the 2nd Meeting "Perspectives and Pathways to Success", organized by the ONOeiras project, which included several former students of **Academia dos Champs**. Our team, besides learning a lot with all the partners involved, offered its contribution in the specific areas of "Linking Partners and Resources" and "Stimulating Students".



CHRONOLOGY 2020

JANUARY

HAWK-EYED CHAMPS. "Hawk-Eye" is one of the most famous technologies in the tennis world, just as eyesight is one of the most valuable assets of our health. Aware of its importance, the **Academia dos Champs** and **Essilor** conducted an eye health screening among students of the Maia unit. The great majority of our Champs, who had never been submitted to a screening of this kind, passed with distinction, and all received a gift from **Essilor**.



Tennis Complex Monte Aventino – Porto



LIGA Foz – Porto



Tennis Lovers Boavista – Porto

CHAMP CLUBS. Although we have always counted on the help of several clubs over the years, at the end of 2019 we decided to create the designation "**Champ Club**" for all those who have always recognized the social integration project of the **Academia dos Champs** - also taking the opportunity to extend our family of partners to the entire country. And with the start of 2020, in our regular visits to the Maia unit, we left our "footprint" in several clubs, in which we found new faces (and other "older" ones), motivated to make a difference in the lives of our students. Besides regular donations of sports material and equipment, it is now possible in all clubs to buy our Solidarity Bracelets and also get to know about the various campaigns in favor of the **Academia dos Champs**.

CHRONOLOGY 2020

FEBRUARY

GATHERED FOR IMPROVEMENT. Being a nationwide project, with units spread throughout the Greater Lisbon area, Maia and the Algarve, it is a challenge to reconcile our agendas and bring the whole team together in one place. However, with the usual effort and commitment of all, we carried out another **"ADC Teachers Meeting"**, organized by technical coordinator Jorge Dias, together with the pedagogical area. Besides the exchange of experiences and the introduction of some new teachers, it was possible to recycle contents and establish good daily practices for the continuous improvement of the work we do with our students.



ONCE IN THE ACADEMIA, ALWAYS IN THE ACADEMIA. It is our student Silvina Mendes who says so: "once in the Academia, always in the Academia". And the motto also applies to former teachers of the **Academia dos Champs**, who this time welcomed us with open arms and increased the "Champ Clubs" family. We're talking about Ângelo Orge (Quinta das Raposeiras Sports Centre) and João Brito (Loulé Tennis Club), who have opened the doors of their clubs to help promote our social integration project in their local communities. The same happened at the Jamor National Stadium Tennis Complex, where it is also already possible to buy the "Champ" Solidarity Bracelet.



CHRONOLOGY 2020

MARCH

WORLD TENNIS DAY. Still far from imagining what we were about to experience, we celebrated with the usual joy a day that we end up celebrating all year round at the **Academia dos Champs**: the World Tennis Day. We duly recorded the moment with some of the students from the Lisbon unit (Musgueira Social Centre) and from Outurela, in Carnaxide, with teachers Alexandre Sanches, Sebastião Guimarães and Luís Pereira.



INFÂNCIA BPI "LA CAIXA" AWARD. With its in-person activities already interrupted due to the new coronavirus pandemic, the **Academia dos Champs** has received another distinction for its work in the social integration of children and young people through sports. This time, we were one of the 31 beneficiary institutions of the BPI "la Caixa" Foundation Award, with the granting of an amount of 14.400 Euros entirely allotted to the Outurela unit operation, in Carnaxide, Oeiras.

PRÉMIOS BPI "la Caixa"
INFÂNCIA
VENCEDOR 2020



CHRONOLOGY 2020

APRIL

"IN 3 SETS" CAMPAIGN. April once again marked the start of one of the most important times of the year for any nonprofit organization. For the second consecutive year we counted on the creativity of the By agency to help us take the IRS assignment campaign to a new level. With a special focus on the "language" of tennis, three message concepts were designed, always with attention placed on the difference that a little help, however small, can make in the lives of our students. The result, even with more than half of the country confined and certainly focused on many new concerns, was highly satisfactory - with the **Academia dos Champs** collecting a total of 7.456,39 Euros.



**HÁ UM CAMPO ONDE
TODOS PODEM GANHAR.**

Apóie a Academia dos Champs
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DOS
CHAMPS**
APRENDER A VENCER

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CHAMPS**
APRENDER A VENCER



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**ACADEMIA
DOS
CHAMPS**
APRENDER A VENCER

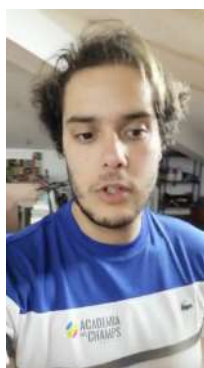
CHRONOLOGY 2020

APRIL

INTERNATIONAL DAY OF SPORT FOR DEVELOPMENT AND PEACE. We do it every day, but in April we celebrated the International Day of Sport for Development and Peace in a special way, in partnership with UN Portugal, premiering the video of the Improbable Aces Tournament held at the Millennium Estoril Open 2019. A unique event, for its meaning and the opportunity it represents for all the students who were involved in it. And had the world not been turned upside down by Covid-19, we would be dedicated to it for a second edition. The memories remain, shared with all the followers of **Academia dos Champs**, always reminding us of the power that sport has to change the world for the better.



VIDEO CLASSES. Tennis has had Hawk-Eye for many years. Soccer lives recently with the video referee. And at **Academia dos Champs** we debuted in 2020 the video classes, in a quick adaptation of all teachers to the pandemic context that led to the interruption of all in-person activities. Thus, we were able to keep in touch with a large part of our students, making sure they stayed active, especially during challenging times which appealed to a more sedentary behaviour.



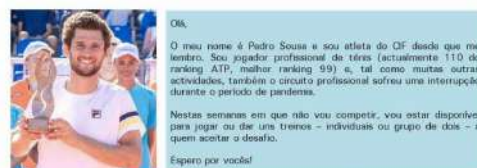
CHRONOLOGY 2020

MAY

PEDRO SOUSA'S SOLIDARITY. It is one of the families of Portuguese tennis that has always accompanied and helped the **Academia dos Champs** in the pursuit of its goals. And in a time of pandemic, they surprised us again with another solidarity action. Aiming to show that tennis is a safe sport in times of pandemic, Pedro Sousa challenged some members of the Club Internacional de Foot-Ball (CIF) to play with him at the centenarian Lisbon club. A last-minute injury limited the initiative to two sessions only, but our social integration project still relied on the generosity of **Pedro Sousa**, who bought several training and sports equipment from Wilson, thus renewing the conditions of the units for their long-awaited reopening.



Quem aceita o desafio?
VAMOS CIF/MPTÉNIS!



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Lesão deita por terra iniciativa solidária do tenista Pedro Sousa

Desportos / Casa

21 mai 2020 08:28

Tópicos:

mais relacionados: tenis, pedro sousa, campeonato, covid-19

Facebook Twitter Google Plus



Ténis: do mai 2020 08:28
 Ténis: João Sousa desce mais um lugar no ranking, Djokovic

O profissional português, 110.º colocado no 'ranking' ATP, lançou o desafio nas redes sociais com o intuito de ajudar no regresso dos alunos à escola de ténis.



REOPENING WITH THE SUPPORT OF SILVEIRA PHARMACIES. The Quinta da Alagoa center, in Carcavelos (Cascais), also available for rentals to the general public, was the first to reopen during deconfinement in May. Complying with all the norms imposed by the Direcção Geral de Saúde (Portuguese Health Department) and by the Portuguese Tennis Federation, the support of Silveira Pharmacies and Cascais City Hall was equally decisive, namely the donation of alcohol gel sanitizer and personal protective masks.



CHRONOLOGY 2020

JUNE

POST-PANDEMIC DONATIONS. With the resuming of activity in all the tennis clubs and with the players also returning to some normality, we benefited from the recycling of a lot of sports material and equipment - which gained new life in the **Academia dos Champs**, helping to improve the training conditions in our units, as well as the daily life of our Champs. On this particular occasion, we received tennis balls donated by clubs Tennis Lovers Boavista, LX Team and Valténis Country Club (represented by club director Stefano Valenti), and also by professional tennis player Gonçalo Falcão.



LX - Team



Gonçalo Falcão



Tennis Lovers Boavista – Porto



Stefano Valenti – Valténis Country Club

CHRONOLOGY 2020

JULY

NEW MULTIPURPOSE ROOM IN OUTURELA. It was indeed a difficult year at the Outurela unit, the victim of a major burglary even before the country went into lockdown due to the new coronavirus pandemic, which did a lot of damage to the **Academia dos Champs** in terms of materials and various equipments for its students. Still, looking at the "glass half full", we highlight the fact that we were able to inaugurate the new multipurpose room of the first unit of our social integration project. A work carried out by the Municipality of Oeiras, and that its president, Isaltino Morais, made a point of visiting in person on the same day he handed us the key to the new facility. It was another sign of the trust our partners have in the work we do on behalf of Carnaxide's younger community.



CHRONOLOGY 2020

AUGUST

SPORTS VACATIONS. We dare to say that after three years, they are almost part of the "furniture" of Carcavelos Ténis e Padel, so it was with natural satisfaction that we saw our students Bruna Moreira and Fabiana Afonso once again deserving the club's trust to work as monitors of its sports vacations. A task they always fulfill with great responsibility, showing the youngest students at the **Academia dos Champs** that they too can have the same experience one day if they stay focused on their learning. As for Bruna and Fabiana, they are once again to be congratulated!



Bruna Moreira

Fabiana Afonso

ECHOES OF CARNAXIDE. Still living the first weeks after the news from Outurela, and already preparing for the new school year, we saw the whole project of **Academia dos Champs** highlighted in the August edition of the newspaper *Correio da Linha*.



CHRONOLOGY 2020

SEPTEMBER

ANNUAL MERIT AWARDS. We "broke" for a moment the tight rules of social distancing, but we did it for a good cause, duly "sponsored" by the High Patronage of the Presidency of the Portuguese Republic. We are of course talking about the presentation of the **Academia dos Champs'** Annual Merit Awards regarding the 2019-2020 school year. Once again, we had the crucial support of Lenovo, which donated a laptop to our two most outstanding students - in this case Pedro Duarte (Quinta da Alagoa) and Núria Costa (Trajouce). The remaining prizes had the generous contribution of the Terra dos Sonhos association, which handed out 30 complete school supplies kits, with ProTennis offering a Wilson tennis racket to all students who stood out in the technical field. We also took the opportunity to honor our Social Partners with a diploma in recognition of their work throughout the year.



Núcleo Outurela



Núcleo Quinta da Alagoa



Núcleo Fontainhas



Núcleo Alcabideche



Núcleo Trajouce



Núcleo Trajouce e Quinta da Alagoa

CHRONOLOGY 2020

OCTOBER

SILVINA MENDES STARED IN FEDERATION VIDEO. The Portuguese Tennis Federation, an institutional partner of the **Academia dos Champs**, launched a campaign in October aimed at presenting tennis as a safe sport in times of pandemic. Under the motto "Be Familiar with Tennis" ("Trata o Ténis Por Tu"), something we've been doing since the very first hour in our social integration project, a promotional video was made, shot at the Jamor Tennis Complex, with the participation of student Silvina Mendes in one of the leading roles. Several hours were spent recording, but in the end Silvina's satisfaction was enormous, and she was ready to repeat the experience. Watch the video on the **Academia dos Champs'** social networks.



A NEW AND CHALLENGING SCHOOL YEAR. Despite the context of great uncertainty due to the new coronavirus pandemic, we kicked off another school year at the **Academia dos Champs** with all the necessary safety conditions. With all the registration process taking place online, we welcomed a new social partner in the unit of Quinta da Alagoa, in Carcavelos, with the inclusion of three students from the Casa dos Rapazes of Parede in our social integration project. Unfortunately, not all the units (Maia and Loulé) were able to start their in-person activities in the 2020-2021 school year, due to the decision of certain social partners to limit as much as possible the contact of their users with external technicians.



CASA DOS
RAPAZES
DESDE 1908

CHRONOLOGY 2020

OCTOBER

BALL KIDS AT CIF. October saw the return of international tennis tournaments to Portugal with another edition of the Lisboa Belém Open, organized at Clube Internacional de Foot-ball by Manuel de Sousa, in association with Unisports company. Some of the **Academia dos Champs'** students were once again challenged to act as ball boys at the ATP Challenger tournament, and once again they fulfilled their duties with the utmost distinction, duly guided by our technical coordinator Jorge Dias and by Madalena Nobre. During the event, the on-duty ball boys also had the opportunity to spend some time with international referee Carlos Ramos, and with the remaining tournament officials (Catarina Silva, Joana Vieira, Miguel Leal, Marco Romão and Rogério Santos) who once again showed their availability to share some of their experience with our students.



CHRONOLOGY 2020

NOVEMBER

TENNIS BALLS DONATION BY THE PNDT. One more national day of the Portuguese Tennis Federation's National Program for Talent Spotting was over, and we still haven't had the participation of a Champ (we'll get there in due time...), but we benefited once again from the generosity of our institutional partner. This time, we received a total of 325 tennis balls (red, orange, green and ITF training balls), which have gained new life in the various units of the **Academia dos Champs**.



FUNDRAISING CAMPAIGN. With the cooperation of a group of students from the Management degree of NOVA SBE, who, in the scope of the subject "Managing Impactful Projects" were willing to study our project and help the **Academia dos Champs** to develop a tool to raise donations, the campaign "The Play of your Life" was created and launched. Through the crowdfunding platform PPL and extending into December through the "Giving Tuesday" movement and the Christmas period, several rewards were available, among them a racket of Pedro Sousa, autographed by the tennis player himself, which greatly contributed to the success of the campaign.

PPL

Contribua já.

É rápido e fácil. Siga estes 3 simples passos.

1º PASSO

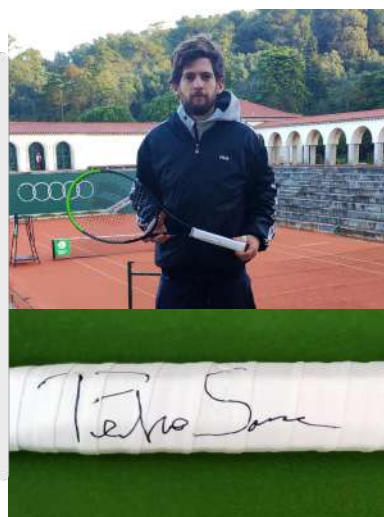
Indique o montante e clique em Contribuir, ou seleccione a recompensa desejada. Pode apoiar com qualquer valor inteiro a partir de 1€.

2º PASSO

Preencha a sua identificação (nome e email) e clique em Seguinte. Pode deixar uma mensagem pública e privada e optar por um apoio anónimo.

3º PASSO

Reveja a sua contribuição, seleccione a forma de pagamento e clique em Enviar. Recomendamos o pagamento por referência Multibanco. Muito obrigado!



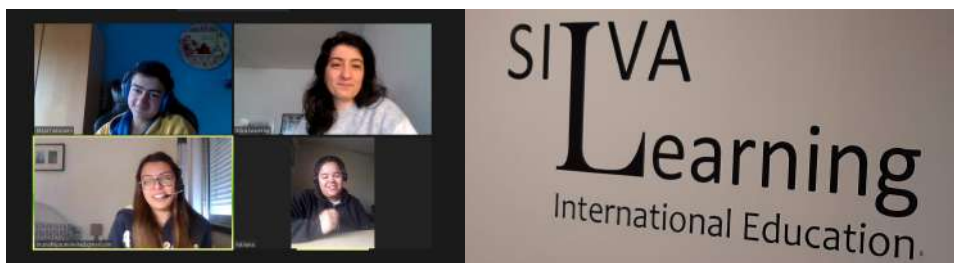
CHRONOLOGY 2020

DECEMBER

CASCAIS SOCIAL NETWORK. Working and being effectively present in the municipality since 2011, through the units of Bicesse, Trajouce, Alcabideche, Fontainhas and Carcavelos, we closed the year 2020 with the integration of the **Academia of Champs** in the Social Network of the Municipality of Cascais - in a session held at the Senhora da Boa Nova Auditorium, in Estoril, with the presence of Mayor Carlos Carreiras, and the councilman for Social Action and Education, Frederico Pinho de Almeida. The fact that we now belong to the Cascais Social Network will allow us to work in a wider network with the other institutions in the municipality, while at the same time opening training opportunities for our management team in the most varied areas of action.



ADC UNIVERSITY STARTS WITH ENGLISH. It is one of the themes that will be highlighted in the year 2021, but we have to mention the start, in December, of the "**ADC University**", the new project of the **Academia dos Champs** that aims to offer our older students (and with no age limit) a set of different assets that will make them acquire more and better skills. It ranges from study support in subjects in which they feel greater difficulty, training in the field of tennis (refereeing and racket stringing, among others), vocational coaching, professional training through our partners and even English lessons, which began this past month with three students from Carcavelos in the study centre Silva Learning.





TESTIMONIALS

TESTIMONIALS | INTERVIEW

NÚRIA COSTA

Winner of the 2019-2020 Annual Merit Award



🎨 **How long have you been a student at Academia dos Champs and how old were you when you started? How did you get to know the project?**

I have been a student for about three years, having started playing tennis at the age of 12/13, after hearing about the **Academia dos Champs** at Geração C in Trajouce.

🎨 **Do you remember what you did in your first tennis lesson at Academia dos Champs? What do you like to do most in classes?**

I don't really remember very well, although I have two classes per week at Trajouce's courts. In the classes themselves, what I enjoy most are the various games and exercises that we do as a team during the training sessions.

🎨 **How important is it for you to have the opportunity to be part of Academia dos Champs? And in what do you think you have improved since you started to play tennis?**

First of all, the opportunity it gives us to play a sport that we like is important. With tennis practice, concentration and focus on the work we do are especially important too and we should apply them in every aspect of our lives.

🎨 **If you could have a tennis (or sports) career, what would you like to be?**

If it were tennis related, I would be a fitness trainer because I also practice athletics and love to prepare myself physically every day to compete with other people. Still, if I could, I would also like to be a professional tennis player.



To be continued...

TESTIMONIALS | INTERVIEW

🎾 If you had a friend who liked to play tennis, what would you tell him/her to convince him/her to join Academia dos Champs?

"Come with me to the **Academia dos Champs** and come and play sports, which is one of the most important things nowadays. At the same time, you learn to respect other people and also learn many other important values".

🎾 How important was it for you to win the Annual Merit Award? Was that a goal you had for the school year?

Of course, it is always an important prize, but to be honest, even though it is a hobby for me, I always give my best in tennis lessons, because I am there to play and learn more and more. If I won the prize it was because I deserved it, but it wasn't something I aspired to, because I would always push myself the same way, regardless of the prize.



COM O ALTO PATROCÍNIO
DE SUA EXCELENCIA
UNDER THE HIGH PATRONAGE OF THE
PRESIDENT OF THE PORTUGUESE REPUBLIC



O Presidente da República

TESTIMONIALS | INTERVIEW

PEDRO DUARTE

Winner of the 2019-2020 Annual Merit Award



🎨 **How long have you been a student at Academia dos Champs and how old were you when you started? How did you get to know the project?**

I have been attending the **Academia dos Champs** for eight years, and I remember joining the project when I was nine years old, after a friend of mine, who was already attending tennis classes, told me about it.

🎨 **Do you remember what you did in your first tennis lesson at Academia dos Champs? What do you like to do most in classes and how many classes do you have per week?**

I currently have tennis lessons three times a week at the Quinta da Alagoa unit, in Carcavelos, but I started in Trajouce, and I remember learning the forehand and the backhand in the first lessons, and the game of rockets with which we ended the training at the time. The games we play during classes are what I love the most.

🎨 **How important is it for you to have the opportunity to be part of Academia dos Champs? And in what do you think you have improved since you started to play tennis?**

To have the opportunity to attend the **Academia dos Champs** is highly important, not only because we are able to practice the sport we love, but also for what it teaches us, such as discipline and teamwork.

🎨 **Would you like to work at Academia dos Champs one day, if you could, and thus be an example to the younger ones?**

If I could, I would like to be a professional tennis player, but also to work at the **Academia dos Champs**, because it opened the doors to the world of tennis for me, and I would also like to help the younger ones to broaden those horizons.



To be continued...

TESTIMONIALS | INTERVIEW

🌈 If you had a friend who liked to play tennis, what would you tell him/her to convince him/her to join Academia dos Champs?

I would tell him to come with me to the **Academia dos Champs**, because here we can progress over time, and with respect and discipline, we will be able to go further in everything we do.

🌈 How important was it for you to win the Annual Merit Award? Was that a goal you had for the school year?

The Annual Merit Award was very important to me. Not that I was expecting to win, but it was something that always encouraged me to train harder and better, and to give my best in the classes.

🌈 Being a tennis player at Academia dos Champs, who are your favourite players?

Rafael Nadal is my favorite player, because he is the one who made me fall in love with tennis, besides being the first tennis player that I saw playing on TV, on Sport TV.



COM O ALTO PATROCÍNIO
DE SUA EXCELENCIA
UNDER THE HIGH PATRONAGE OF THE
PRESIDENT OF THE PORTUGUESE REPUBLIC



O Presidente da República

TESTIMONIALS | PARTNERS

"BNP Paribas has supported tennis for over 40 years, sharing the values of this sport through numerous partnerships with the community and as a Sponsor of some of the biggest tennis events in the world, such as the Roland Garros French Open.

*In 2012, and in the context of the long relationship between BNP Paribas and Tennis, BNP Paribas Portugal established a partnership with **Academia dos Champs**, which appears as the perfect initiative to affirm the Bank's commitments. Firstly, because it is about supporting Tennis and everything that this sport represents and which is in line with our priorities – fair play, responsiveness and high performance and, secondly, because it is a way to contribute to the social inclusion of young people, who now have a place where they can share experiences, create new friendships and develop new skills.*

*For all this, we are extremely proud to be associated with the **Academia dos Champs**, wishing you every success!"*

Luciana Peres

Head of Communications & Corporate Social Responsibility



BNP PARIBAS
The bank for a changing world

*"The Municipality of Cascais has, over the years, supported **Academia dos Champs**, creating conditions for the implementation of a daily intervention in the communities, thus contributing to the social development of our territory. 'Forming champions for life' is the motto that the **Academia dos Champs** instills in the approximately 300 young people who have already gone through this project.*

Discipline, respect, equality, integration, resilience, self-esteem, persistence, rigor, companionship, are some of the transmitted values that will always be essential factors for success. It is a 'school of life' that uses sport as a training tool and forms small Champs, in men and women with a future.

In these times when the pandemic marks our time and space, endangering the future of sport, the value of this project and the human development it brings to our community is to be praised.

We are convinced that with the excellent work they have been developing and with the experience of training young people through sports, we are creating an even better council, more tolerant and more open to the world."

Frederico Pinho de Almeida

Councilor Housing and Social Development Health
and Education Promotion

CASCAIS

Tudo começa
nas pessoas

TESTIMONIALS | PARTNERS

*"It is a privilege for the Lisbon and Tagus Valley Regional Department of the Portuguese Institute for Sport and Youth I.P. to count on the **Academia dos Champs** for the presentation of quality projects under the National Program "Sports for All". These projects make a difference and have an impact on the local communities who benefit from them, when they are well designed and have clear goals, resulting from the synergies of different partnerships. The 2020 activity report contains evidence of the good results and excellence of the **Academia dos Champs**' work.*

*Sport enables a variety of interventions and is an important means for the acquisition of skills, empowerment, proximity, integration and social inclusion of people. This is also the mission of the **Academia dos Champs** and was at the genesis of its foundation. We hope that you continue this work of quality and innovation, inspiring other entities to grow. Thank you for making this journey with us, because together we are stronger and can make a difference. Thank you to everyone who daily works for and contributes to the common good. Thank you all."*

Eduarda Marques

Lisbon and Tagus Valley Regional Director of the Portuguese Institute for Sport and Youth I.P.



*"The **Academia dos Champs** is an amazing project that uses sports as a vehicle to prepare and train young people for the personal and professional challenges of adult life. We are proud to somehow be able to participate and help in the achievement of results, to civically educate and place young people in academic life and in the job market."*

Filipe Prieto

Partner Atrium Investments



"The Municipality of Faro makes an extremely positive assessment of this partnership. Tennis has been an excellent vehicle to work on team spirit, and on the physical and psychological development of our young participants. The testimony of those who are more actively involved has been very encouraging: motivated and engaging teachers, challenging classes, availability of quality material and a fantastic ability to reinvent themselves in times of pandemic. Even at a distance, in these times of confinement, the teachers are present. Congratulations on the work developed!"

Carlos Baía

Councilman of Faro City Hall



TESTIMONIALS | PARTNERS

"My grandfather, René Lacoste, deeply believed in the power of sports to change lives. To perpetuate his memory, The Lacoste Foundation has chosen for mission to focus on the social and professional inclusion of underprivileged or disabled youth through the transmission of his sports values. Its objective is to give each child the tools to help them explore their potential and develop within them successful, personal lifetime projects.

***Academia dos Champs** has been a partner of the Foundation since 2012 and we feel they truly share our vision. Over the years we have witnessed the deep, personal impact this project has had on young people. **Academia dos Champs** is much more than a tennis club; it is a truly supportive community for its amazing youth. At the core of the program is tennis with the values it teaches: patience, perseverance, team spirit...but the organization offers much more. **Academia dos Champs** is a place where kids and teenagers can find comfort, security and emotional support.*

*As a commitment to a longer -term perspective, **Academia dos Champs** expanded its support to orientation and careers for the teenagers with the creation of the **Academia dos Champs University in 2020**.*

*All this positive outcome is made possible thanks to the amazing team at **Academia dos Champs**. They are extremely dedicated professionals who regularly welcome us as partners in their facilities in Portugal.*

*Speaking for the Foundation as its president, we are very proud to be a partner of **Academia dos Champs**, an organization which has such a strong and positive impact on youth!"*

Béryl Lacoste

President of Fondation Lacoste



PARTNERS

FOUNDING PARTNERS



INSTITUTIONAL PARTNERS



PARTNERS



MUNICIPAL PARTNERS



SOCIAL PARTNERS

OnOeiras | **Ludoteca Fundação Marquês de Pombal** | Família Global | **Espaço Mais Perto** | EB1 Trajouce | **Santa Casa Misericórdia Maia Centro de Animação e Infância Vermoim** | Instituto D. Francisco Gomes | **Casa de Santa Isabel** | EB1-JI Abelheira | **Agrupamento de Escolas Dra. Laura Ayres** | Agrupamento Escolas IBN Mucana | **Centro Social da Musgueira** | Centro Comunitário da Paróquia de Carcavelos | **Casa dos Rapazes Parede** | Casa da Criança de Tires | **Helpo - Ludoteca das Fontaínhas**



DONATIONS

DONATIONS

FINANCIAL SUPPORT

Regular or occasional cash donations allow **Academia dos Champs** to meet the needs arising from its activity, such as the payment of more than 2,000 tennis lessons provided per year.



IBAN PT50 0010 0000 5277 6930 0014 8



SPONSOR A CHAMP

Did you know that with only 200 Euros you can secure one year of tennis lessons for a student of **Academia dos Champs**? If you cannot do it alone, gather a group of friends and make a real difference in the life of a Champ. Send your donation to geral@academiadoschamps.org

GOODS OR EQUIPMENT

Rackets, tennis balls, various clothes or even footwear – will be used by our students during tennis lessons and in the most varied events in which they will take part. Donations may be delivered to any of the **Academia dos Champs'** centres, or to one of our partner clubs: **Carcavelos Ténis e Padel**, **Lisboa Racket Centre**, **Centro Nacional de Ténis do Jamor** or **CIF** (Tennis Shop).

To make your donation contact us at geral@academiadoschamps.org or by private message at [fb.com/academiadoschamps](https://www.facebook.com/academiadoschamps).

IRS ALLOCATION

Fill in your IRS statement – Model 3 – Table 11 – Field 1101, with our VAT identification number 509 250 319, and you will be helping **Academia dos Champs** without spending a cent. If you have any questions please contact us at geral@academiadoschamps.org

SOLIDARITY SHOP

CLOTHES

Also aiming to collect the largest number of contributions to the project, **Academia dos Champs** has a range of solidarity products, whose sales value fully reverts to its students' daily activities.

The clothing line includes t-shirts, sweatshirts - with child and adult sizes - as well as the caps of **Academia dos Champs**, properly embroidered with the logo of our project. All items are available in black and white.

WRISTBANDS

Under the motto "Learning to Win", **Academia dos Champs** has once again bet on the sale of silicone wristbands, available in four colours - grey, white, blue and pink - each sold for a symbolic value of 2 Euros.

VOUCHERS

Besides the possibility of sponsoring a **Academia dos Champs'** student with a 200 Euros voucher, anyone interested may also purchase a pack of 5 tennis lessons at one of our project's centers. It is the perfect way to practice sports, or to get a friend to do it, with the advantage of showing your solidarity in a way that makes all the difference in our students' lives.



SOLIDARITY SHOP



ADC Caps

Colors: White and Black

One Size (*adjustable*)

Price: 8 euros



ADC Hoody

Colors: White and Black

Sizes: XS-XXL

Price: 15 euros



ADC T-Shirt

Colors: White and Black

Sizes: 3/4 years-XXL

Price: 10 euros

Wristband "Aprender a Vencer"

Colors: White, Gray, Pink and Blue

One Size

Price: 2 euros (2 pieces for 3 euros)



CONTACTS

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THANK YOU ALL!

